



# Lee Shapsa Zeilingher

I am a visual communication designer, with a great passion for motion and design. Looking forward to having new opportunities to learn, evolve and create, as well as, bring my unique touch in different projects.

## Contact & Info

### Portfolio

<https://www.leesz.online/>

### Email

Lee.zel.94@gmail.com

### Phone

050-691-6165

## Qualities

- Fast learner
- Team worker
- Storyteller
- A problem solver
- Working with pipeline
- High self-demand
- Adapting Various styles
- Compositing

## Software

- After Effects
- Illustrator
- Photoshop
- Ai image generators
- Premiere
- C4D

## Languages

- Hebrew
- English

## Experience

**2020 - today**

### Havas Blink | Senior Art Director | Motion Graphic Designer

- The **Lead designer** and **Art director** of the great brand **Wolt**.
- Develop and create **creative motion graphics and graphic design** content for various great brands for various social media and **performance marketing** platforms.
- Develop and design **brand visual identity** design.
- **Collaborated with creative teams** to develop storyboards, style frames, and other pre-production materials.
- Provided creative and design **direction and guidance** to the designer team, and conduct **reviews and quality checks** of visual designs and motion designs.

**2019 - 2020**

### Avovision | Motion Graphics

- Created motion graphic lyrics video for known and popular Israeli singers using Adobe After Effects.
- Editing video clips with Adobe Premiere.

**2018 - 2019**

### Student Union | Marketing Designer

- Design marketing ads and motion graphics for social medias with Adobe Illustrator and Adobe Photoshop.

**2017 - today**

### Freelance | Graphic and motion Design

- Working with private clients on short projects including brandings, illustrations, motion and animation projects.

## Education

**2021**

**C4D course at IAC institute** with Gil Kadosh

**2016 - 2020**

**B.Design, Visual Communication, Holon Institute of Technology**

**2017**

**After effects course** with Doron L Kobiashi

**2016**

**Photography course** with Gustavo